

**METROPOLITAN PLANNING ORGANIZATION BOARD  
EXECUTIVE COMMITTEE**

**1:30 p.m., February 11, 2015**  
Cape Coral Public Works Building Room 200  
815 Nicolas Parkway, Cape Coral, FL 33915



**AGENDA**

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**Call to Order**

**Roll Call**

**New Business**

1. Public Comments on New Business Items
2. +Discussion and Input on the Proposed TIGER Project Changes on FGCU Boulevard and the TIGER Project Update (Johnny Limbaugh)
3. Presentation and Discussion on the 2040 Long Range Transportation Plan Schedule, Current Activities and the Results of the Traffic Model Coordination Meeting (Don Scott)

**Other Business**

4. Public Comments on Items Not on the Agenda
5. Announcements
6. Information and Distribution Items

**Adjournment**

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\* Action Items    + May Require Action

All meetings of the Lee County Metropolitan Planning Organization (MPO) are open to the public. In accordance with the Americans with Disabilities Act, any person requiring special accommodations to participate in this meeting should contact Mr. Johnny Limbaugh at the Lee MPO 48 hours prior to the meeting by calling (239) 330-2242; if you are hearing or speech impaired call (800) 955-8770 Voice / (800) 955-8771 TDD. Or, e-mail [jlimbaugh@leempo.com](mailto:jlimbaugh@leempo.com).

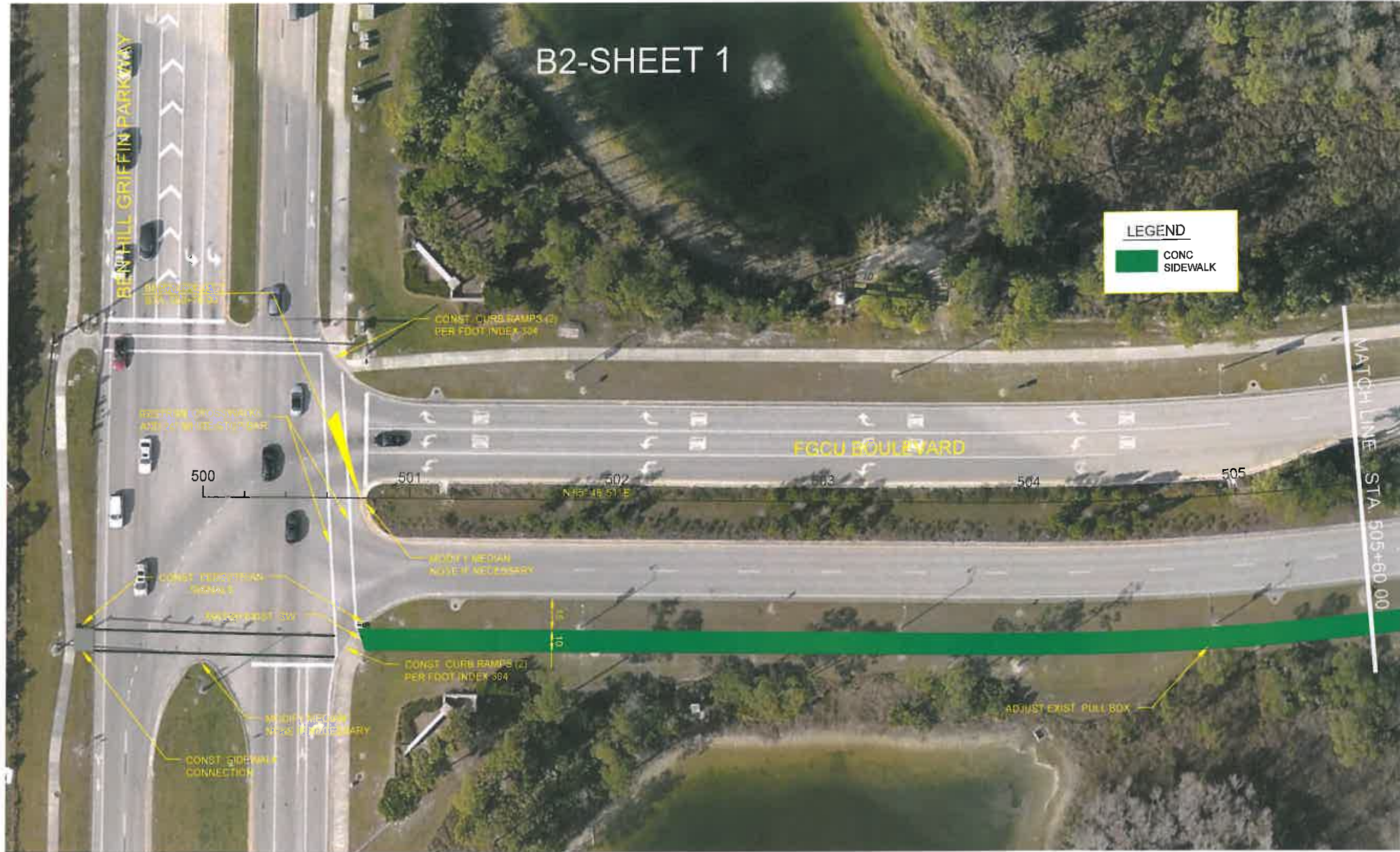
The MPO's planning process is conducted in accordance with Title VI of the Civil Rights Act of 1964 and related statutes. Any person or beneficiary who believes he has been discriminated against because of race, color, religion, sex, age, national origin, disability, or familial status may file a complaint with the Lee County MPO Title VI Coordinator Johnny Limbaugh at (293) 330-2242 or by writing him at P.O. Box 150045, Cape Coral, Florida 33915-0045.

**DISCUSSION AND INPUT ON PROPOSED TIGER PROJECT CHANGES  
ON FGCU BOULEVARD AND PROJECT UPDATE**

**RECOMMENDED ACTION:** Presentation and discussion on changes to FGCU Boulevard pathway requested by FGCU.

Staff will give an update on the Lee County Complete Streets Initiative project. FGCU Facilities has requested a change to the planned FGCU Blvd. pathways included in the grant. The original TIGER grant application included the addition of a 10' pathway on the south side of FGCU Blvd and a pathway to the FGCU Visitor Center (Attachment A (5 pages)). During the development of the grant application there was discussion on trying to add bike lanes to the entrance facility but this was very expensive as the existing road section is curb and gutter, so in lieu of those improvements, pathways were planned for both sides of the road.

FGCU Facilities Planning Department has requested that the planned pathway on the south side of the roadway be deleted and the existing pathway on the north side of the roadway be widened to 10' (Attachment 2 (1 page)) to be consistent with future enhancements to FGCU Blvd. and the existing guard house.

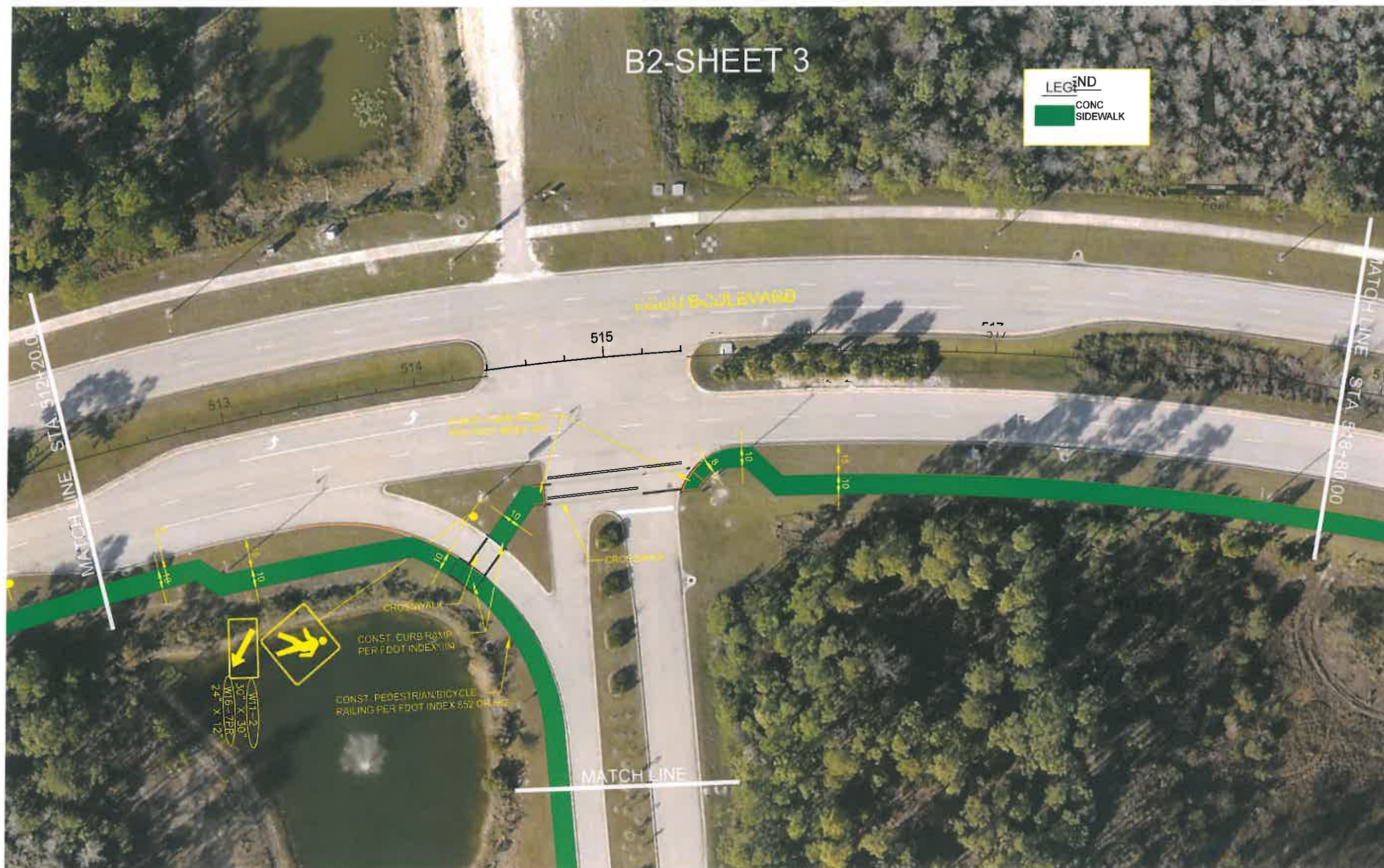


# B2-SHEET 2

**LEGEND**

- CONC SIDEWALK











**LEGEND**

CONC SIDEWALK

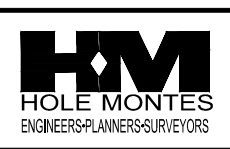
H:\2014\2014065\DWTR\MASTERPLAN\FGCU Alternate Base\2014065 B BSE.dwg Tab: FGCU Blvd Improv Jan 30, 2015 - 9:49am

LETTER	REVISIONS	DATE

Florida Gulf Coast University  
Fort Myers, Florida



DESIGNED BY: J.K.H./T.W.M. DATE: 1/27/15  
 DRAWN BY: J.K.H. DATE: 1/27/15  
 CHECKED BY: T.W.M. DATE: 1/27/15  
 VERTICAL SCALE: NONE HORIZONTAL SCALE: 1"=80'



6200 Whiskey Creek Drive  
Fort Myers, FL. 33919  
Phone : (239) 985-1200  
Florida Certificate of Authorization No.1772

**SIDEWALK IMPROVEMENT PLAN**  
F.G.C.U. BOULEVARD

THESE DRAWINGS ARE NOT APPROVED UNLESS SIGNED AND SEALED BELOW:  
 DAVID W. DOWLING, P.E.  
 FLORIDA PROFESSIONAL ENGINEER  
 REGISTRATION #66587  
 DATE: \_\_\_\_\_

CAD FILE NAME: 2014065 B BSE	DRAWING NO.: EXHIBIT
PROJECT NO.: 2014.065	SHEET NO.: 1 OF 1



**PRESENTATION AND DISCUSSION ON THE 2040 LONG  
RANGE TRANSPORTATION PLAN**

**RECOMMENDED ACTION:** Presentation and discussion on the 2040 Long Range Transportation Plan schedule, the current activities and the results of the initial traffic model coordination meeting.

Staff will give an update on the 2040 LRTP project schedule (**attached**) along with providing a status report on the current activities and an overview of the results of the initial Districtwide Model Coordinating meeting that was held on January 13, 2015.

2040 Long Range Transportation Plan Update

Subject to Change as Study Progresses

Task	2015											
	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec
<b>Project Management</b>												
Monthly Progress Meetings (Includes Kick-off Meeting)	●	●	●	●	●	●	●	●	●	●	●	●
MPO Executive, Technical, and Citizen Committee Meeting Presentations (C = TAC/CAC, E = Executive Committee)		C E	E	C E	E	C E	C E	C E	C E		C E	C E
MPO Board Meeting Presentations (B = Board)		B	B	B		B	B	B	B		B	B
Public Comment Period/Public Hearing												Adoption
<b>Regional Planning Model (Travel Demand Forecasting)</b>	E+C Network Data #1 #2 Model Runs #3,4 #5											
<b>Needs Assessment</b>	E+C Deficiencies MOEs Costs Project Applications Review Other Needs											
<b>Cost Feasible Plan</b>	Evaluate Forecasting Results ETDM Review Priority Project List Cost Feasible Plan (5yr Increments)											
<b>Public Engagement</b>	Public Involvement Plan Comment Collect and Documentation CF Workshop #1 CF Workshop #2 Local Group Meetings Interactive Survey Prep. Launch Email Blast/Factsheet Notice Email Blast Notice Email Blast/Factsheet Notice											
<b>Documentation</b>	Needs\PIP Draft LRTP Final LRTP Draft\Final Exec. Summary											

# Lee County MPO 2040 LRTP Candidate Project Request

\* Required



## Background

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This form is used to submit possible projects for consideration to be included in the 2040 Needs and Cost Feasible Plans. All projects will be reviewed and considered, whether in past plans or not. New solutions to existing or foreseeable transportation demand issues are encouraged.

After the project forms are submitted, the review of the projects and the decision on what projects get included in the initial runs of the Plan alternatives will be vetted through public and MPO Committee review.

## Contact Information

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1. **Project Name or Identifier \***

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2. **Requesting Agency \***

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3. **Contact Person \***

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4. **Title \***

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5. **Phone Number \***

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6. **Email Address \***

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# Project Information

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**7. Project Description \***

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**8. Corridor or Nearest Intersection \***

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**9. Termini (To/From) \***

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**10. Length (Miles) \***

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## Goals, Purpose, and Need

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The LRTP goals will lead to a multi-modal transportation system that is

- ~ balanced and integrated with all transportation modes for people and goods.
- ~ safe and secure for existing and future residents, visitors, and businesses.
- ~ enhances emergency responsiveness and evacuation.
- ~ sensitive to the County's communities, the community character, and environmental resources.
- ~ enhances economic growth and anticipates development demands.
- ~ maintained, optimized, and expanded using the best available technologies and innovations.
- ~ financially feasible.
- ~ coordinated with relevant agencies and based on effective integration of transportation, land use, conservation, and smart growth planning.

**11. Please describe the project's Purpose and Need. \***

Why is the project needed? How does it meet the eight LRTP goals? Please include a brief description on the expected scope of the work, a description of the facility and any benefits that the project will provide to the area (ie. congestion relief, bicycle/pedestrian access, transit services, economic development, drainage, maintenance, safety, etc.). Please share information about possible alternatives, if applicable.

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# PROJECT DETAILS

## Project History

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12. Has this project been included in previous, local plans? If so, please describe.

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13. Previous phases or studies funded.

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## Existing/Projected Conditions

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14. 2013 Traffic Count

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15. 2035 Traffic Count (Model Projection)

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16. 2013 Volume/Capacity

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17. 2035 Volume/Capacity (Model Projection)

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18. 2013 Injuries

.....

19. 2013 Fatalities

.....

20. 2013 Truck Traffic (percentage)

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21. **Does the project include or is it eligible for...?**

*Check all that apply.*

- Federal Aid?
- Regional Facility Designation?
- Bike Lanes?
- Paved Shoulders?
- Sidewalks and/or Pathways?
- Access to Transit (on or near an existing or planned route)?

22. **Local Cost Estimate (if available)**

Please describe the estimated costs by phase and include sources.

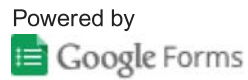
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# Project Review

## Lee County MPO 2040 Long Range Transportation Plan Update

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Two sets of criteria are needed. First, to determine if a proposed project is appropriate for the LRTP Needs Plan, and, second, to review the projects' effectiveness in meeting the adopted LRTP goals.

### 1. Project Application

The project should satisfactorily describe its purpose and need and anticipated benefits in relation to the adopted LRTP goals.

<b>The project should relate to the following LRTP goals. It should:</b>
~ be balanced and integrated with all transportation modes for people and goods.
~ be safe and secure for existing and future residents, visitors, and businesses.
~ enhance emergency responsiveness and evacuation.
~ be sensitive to the County's communities, the community character, and environmental resources.
~ enhance economic growth and anticipates development demands.
~ be maintained, optimized, and expanded using the best available technologies and innovations.
~ be financially feasible.
~ coordinate with relevant agencies and based on effective integration of transportation, land use, conservation, and smart growth planning.

### 2. Needs Project Review Criteria

The project request application also provides objective data such as Existing and Projected Conditions (Table 1) and the Project Attributes (Table 2).

Table 1. Existing and Projected Conditions

<b>Data Type</b>	<b>Data Point</b>
Traffic Count on Roadway/Corridor	2013 Volumes
	2035 (Model Projection) Volumes
Volume/Capacity on Roadway/Corridor	2013 V/C
	2035 (Model Projection) V/C
Injuries	2013 Counts
Fatalities	2013 Counts
Truck Traffic (percentage)	2013 Volumes

# Project Review

Table 2. Project Attributes

Does the project include or is it eligible for...?	YES/NO
Federal Aid	
Regional Facility Designation	
Bike Lanes	
Paved Shoulders	
Sidewalks and/or Pathways	
Access to Transit (on or near an existing or planned route)	

Each project’s performance will be further reviewed and compared against the 10 LRTP Objectives (Table 3). The rankings will be determined by specific performance measures which are yet to be determined. The rankings can also help prioritize projects within the Needs Plan by simply communicating how well they fulfill the LRTP goals and objectives. An example is provided below.

Table 3. Measures of Effectiveness (Objectives Based)

Project: X (name and description)	Ranking
Adopt a fix-it-first policy in directing transportation funding. Initial focus should always be on the maintenance or improvement of existing facilities.	
Develop sustainable and predictable funding sources that encourage funding for all modes of transportation.	
Consider how transportation policies, programs, and investment strategies affect the overall health of people and the environment, including air quality, physical activity, and natural resources.	
Provide opportunities and define roles for all types of organizations and/or individuals to assist in the implementation of programs and projects.	
Improve the sustainability of the community by investing in non-automobile access to jobs, retail, recreation, and other community amenities in a safe and secure manner.	
Support an integrated transportation system with efficient connections between modes.	
Reduce fatalities and serious injuries for both motorized and non-motorized users through engineering, education, and enforcement activities.	
Enhance the connectivity to essential services for elderly populations, persons with disabilities, and the transportation disadvantaged.	
Construct and maintain multi-modal infrastructure with the intent of limiting life cycle costs.	
Reduce and minimize congestion and delay by implementing Intelligent Transportation Systems and Transportation Demand Management technologies and programs.	
<b>TOTAL</b>	

**Ranking Key:**

- 5 = Goes Against Objective
- 0 = Does Not Fulfill (Neutral)
- 5 = Fulfills Somewhat
- 10 = Fulfills Completely



# Public Involvement Plan Outline

## Lee County MPO

### 2040 Long Range Transportation Plan

#### **A. Public Workshops and Meetings**

- Developing Alternatives Public Workshop (1)
- Cost Affordable Priorities Public Workshop (1) ~ from internal schedule
- Draft Final Cost Affordable Public Workshop (2) ~ from internal schedule
  - Manage logistics (scheduling, reserving location, preparing invitation list, producing advertisements)
  - Prepare materials for meeting (display boards, printed handouts, and presentation)
  - Conduct workshop
  - Provide meeting summary (including Frequently Asked Questions document from questions received at the meeting)

#### **B. Meetings with Local Neighborhoods, Civic Associations, Groups, and Committees**

- Prepare materials for meetings with local groups (presentations and handouts)
- Attend up to 8 meetings for various groups (support MPO staff, take notes, present as needed)
- Summarize public comments received at group meetings

#### **C. Interactive Surveys (MetroQuest)**

- MetroQuest Kick off (Site Objectives/Storyboard)
- Develop content for MetroQuest site
- Coordinate with the client and MetroQuest to develop site
- Review draft, provide refinements
- Develop Spanish translation
- Develop and implement outreach plan to advertise MetroQuest site using data base of media, local governments, chambers, organizations.
- Develop outreach materials to advertise MetroQuest site
- Develop paper format/survey of MetroQuest site and distribute
- Site launch
- Summarize MetroQuest results

#### **D. Media Outreach (Media Relations Group, aka MRG)**

- Jacobs manage media outreach task led by MRG
- Form media outreach strategy and milestones/schedule
- Develop contact list of local media and help refine master contact list
- Provide materials for media interviews and press releases, distribute "press kit"
- Schedule interviews with media (of MPO staff)

# Public Involvement Plan Outline

- Schedule and conduct interviews of stakeholders, transportation users, and providers
- Provide materials, take photos, and provide updates for website
- Write/develop public service announcements, ,meeting notifications, and advertisements

## **E. Project Webpages (MRG)**

- Develop content and provide to MPO staff for webpages
- Coordinate with MPO staff to ensure all public materials are transferrable to MPO webpage

## **F. Newsletters and E-mail Notifications**

- Update comprehensive mailing list and incorporate into public engagement database (Task H)
- Create e-mail notification design
- Develop 3 e-mail notifications
  - Email blast #1: Early Outreach/Overview of LRTP Process
  - Email blast #2: Needs Assessment/Investment Priorities
  - Email blast #3: Cost Feasible Plan
- Create newsletter template and design
- Develop 2 Fact Sheets/Newsletters
  - Fact Sheet #1: Early Outreach/Overview of LRTP Process
  - Fact Sheet #2: Cost Feasible Plan
- Distribute project materials to mailing list (newsletters, project brochures, meeting/workshop invitations, etc.)

## **G. Public Involvement Plan**

- Develop Public Involvement Plan (PIP)
- Identify strategies, schedule, performance measures, and contacts
  - Identify strategies to reach the underrepresented communities/citizens (Environmental Justice)
  - Identify strategies to reach those most affected by transportation decisions
- Identify key messages to communicate benefits to citizens/public (Early Outreach, Cost Feasible Plan)
- Identify "brand" and "look and feel" of LRTP for documentation and outreach materials
- Develop results section for PIP (successful strategies, quantitative and qualitative outcomes, etc.)

## **H. Public Engagement Database (Comments/Events/Contacts)**

- Develop comment collection tool/public engagement database
- Document comments and routinely input into database (includes events, contacts, etc.)
- Input all media outreach including contact information, news releases, etc.
- Analyze comments to determine common themes and trends